PRIZE PROMOTION TERMS

Version: 1.0

Effective Date of entry into force: January 5, 2026

1. INTRODUCTION

1.1. By entering or participating in the relevant prize promotion (the "**Challenge**"), each entrant or participant ("**Entrant**") agrees to be bound by these terms and conditions (these "**Prize Promotion Terms**") and the decisions of the relevant Binance Entity providing the Challenge pursuant to Clause 1.2 and Clause 1.3. (hereinafter referred to as "**Binance**", "**we**", "**our**", "**us**"), which are final and binding in all respects.

1.2. Each of the following ADGM Binance Entities may provide Challenges:

1.2.1. NEST EXCHANGE LIMITED, a Recognised Investment Exchange regulated by the Financial Services Regulatory Authority of the Abu Dhabi Global Market ("**ADGM**"), with a registered address Addax Tower, Office 4606, Al Reem Island, Abu Dhabi, UAE;

1.2.2. NEST CLEARING AND CUSTODY LIMITED a Recognised Clearing House regulated by the Financial Services Regulatory Authority of the ADGM, with an additional stipulation for Providing Custody, with a registered address Addax Tower, Office 4606, Al Reem Island, Abu Dhabi, UAE; and

1.2.3. NEST TRADING LIMITED, an Authorised Person holding Financial Services Permissions from the Financial Services Regulatory Authority of the ADGM to carry on Dealing in Investments as Principal, Dealing in Investments as Agent, Arranging Deals in Investments, Managing Assets, Providing Money Services, and Arranging Custody, with a registered address Addax Tower, Office 4607, Al Reem Island, Abu Dhabi, UAE.

1.3. These are standard form terms which may be incorporated into promotions offered by any Binance Entity. For a particular Challenge or Prize Promotion, these Prize Promotion Terms are offered by, and form part of your agreement with, the relevant Binance Entity..

1.4. These Prize Promotion Terms are supplemental to, form part of and are subject to the Binance Terms of Use (as updated, amended and supplemented from time to time, the "**Terms of Use**"). Capitalised terms used in these Prize Promotion Terms but not defined shall have the same meaning as in the Terms of Use.

1.5. If you enter or participate in a Challenge, you will be deemed to have agreed to these Prize Promotion Terms and the Terms of Use. Binance may amend these Prize Promotion Terms in its sole and absolute discretion at any time, with or without further notice to you.

1.6. In the event of any conflict or inconsistency between these Prize Promotion Terms and the Terms of Use, these Prize Promotion Terms shall prevail with respect to the services contemplated hereunder, unless expressly stated otherwise.

2. ELIGIBILITY

2.1. Unless otherwise specified, all prize promotions are open only to persons who:

2.1.1. are resident in a country or territory where the Challenge is available, as determined by Binance in its sole and absolute discretion;

2.1.2. are eighteen (18) years of age or older (or such other legal age of majority applicable in the jurisdiction where the Entrant is resident) at the time of entry; and

2.1.3. meet all other entry criteria specified in the announcements, promotional materials or other communications made available to Entrants in respect of the Challenge (the "**Challenge Materials**").

2.2. Employees, officers and representatives, and the immediate family members of such employees, officers and representatives (i.e., parent, spouse, siblings, children, grandparents, step parents, step children and step siblings, and their respective spouses, and those living in the same household, whether or not related) of Binance or its affiliated companies, parent companies, subsidiaries, participating promotional partners, advertising and promotion agencies, webmasters and any company involved in the creation, design, execution, production, or fulfilment of the Challenge are not eligible to enter. For clarity, only verified Binance Account holders who additionally meet all eligibility criteria for the Challenge can participate.

3. HOW TO ENTER

3.1. The Challenge will begin and end at the times specified by Binance (the "**Challenge Period**"). Entry methods for the Challenge will be specified in the Challenge Materials and all entries must be received during the Challenge Period. Binance's relevant computer is the official timekeeping device for entry in the Challenge. Normal time rates, if any, charged by the Entrants' internet service or mobile provider will apply.

3.2. Entrants may enter by following the instructions set out in the Challenge Materials.

3.3. When submitting an entry, the Entrant is required to provide complete and truthful information. Entries that are incomplete, illegible, corrupted, false, lost, late or misdirected, deceptive or otherwise not in compliance with the Prize Promotion Terms may be disqualified from the Challenge at Binance's sole and absolute discretion. Entries submitted by persons who do not meet the eligibility requirements (including all requirements with respect to age and residence) are void. The use of any scripts, computer programs, robotic repetitive, macro, automatic, programmed or similar automated entry methods or agents to submit entries will void all entries submitted by that person or that person's agents. Binance will disqualify any entry from individuals who do not meet the eligibility requirements. All entries submitted in compliance with these Prize Promotion Terms and not disqualified or void are considered "**Eligible Entries**". All entries are the property of Binance.

3.4. By entering the Challenge, the Entrant: (i) agrees to be bound by these Prize Promotion Terms and by the interpretation of these Prize Promotion Terms by Binance and by the decisions of Binance, which are final and binding in all respects; (ii) acknowledges compliance with these Prize Promotion Terms; and (iii) agrees to comply with any and all applicable federal, state and

local laws, rules and regulations. Winning the Prize (as defined below) is contingent upon fulfilling all requirements set forth in these Prize Promotion Terms.

4. PRIZE

4.1. Challenge prizes will be as specified by Binance (the "**Prize**"). From time to time during the Challenge Period, Binance may, in its sole discretion, award bonus Prizes to Entrants.

4.2. If for any reason the Prizes, or any part of a Prize, is unavailable or a Prize or related event is delayed, cancelled or postponed, or for any other reason, Binance reserves the right to modify the Challenge in its sole discretion and award a substitute prize, or portion of a prize, of comparable or greater value as set forth in these Prize Promotion Terms, as determined by Binance in its sole discretion. No substitution, transfer, assignment or cash equivalent of the Prize, or any portion thereof, is permitted by the Winner (as defined below). Binance shall have no responsibility or obligation to a Winner who is unable or unavailable to, or who does not for any reason, accept or utilise a Prize. In the event a potential Winner cannot accept the Prize, such Prize will be cancelled. The Prizes are provided "as is". Entrants acknowledge that Binance has neither made nor is in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to the Prizes, including any implied warranty of merchantability or of fitness for a particular purpose. Any prizes pictured in advertising and other Challenge Materials are for illustrative purposes only.

5. WINNER SELECTION AND NOTIFICATION

5.1. The winner or winners (each a "**Winner**") of the Challenge will be determined according to the method specified by Binance at Binance's sole and exclusive discretion.

5.2. Where such an element exists in the Challenge, Binance will select the winner of the Prize by applying the judging criteria as specified by Binance (collectively, "**Criteria**"). The Winner will be selected based on the Criteria. The decisions of Binance will be final on all matters relating to the judging.

5.3. The Winner will be notified within such period specified by Binance (in the Challenge Materials or otherwise) following the earlier of the selection of the Winner and the end of the Challenge Period by in-app notification, by email (at the email address provided with the entry), by phone (at the phone number provided with the entry), or such other method specified by Binance, and will be required to confirm his/her email address and/or phone number.

5.4. If the Winner cannot be reached after a reasonable effort has been exerted and/or fails to respond to confirm his/her email address within one (1) day (or such other time specified by Binance) from when the initial notification email is sent, the Winner forfeits the Prize, and no replacement Prize will be provided.

5.5. By entering the Challenge, the Entrant agrees that Binance reserves the right to make a public announcement, announcing the Winner on either the Binance website, through the Binance app, or in any manner (including, without limitation, social media (e.g., Facebook, X (formerly known as Twitter)), which they deem appropriate.

6. WINNER VERIFICATION

6.1. The Winner may be required to prove eligibility, including, without limitation, proof of age, residence, and identity, which may include submitting a copy of a driver's licence, passport or similar government-issued identification within the period specified by Binance after being notified of being a potential Winner.

6.2. The Winner is not official and shall not be confirmed as the Winner until he/she has completed, signed and returned documentation required by Binance. Forms must be received within the period specified by Binance after notification of winning. If the Winner does not complete all forms necessary within the time given and/or in the event of non-compliance by the Winner, such Winner shall be disqualified and shall forfeit the Prize and all privileges that may otherwise be due to a Winner shall be terminated.

6.3. Provided that the Winner is in compliance with the Prize Promotion Terms and after having successfully proven eligibility, the Winner will be officially confirmed as the Winner. Binance expressly reserves the right to delay the announcement of the Winner for any reason it deems necessary.

7. LIABILITY RELEASE AND INDEMNITY

7.1. THE PRIZE IS OFFERED AND PROVIDED "AS IS" WITH NO WARRANTY OR GUARANTEE BY BINANCE, EITHER EXPRESS OR IMPLIED. IN NO EVENT WILL BINANCE BE LIABLE TO AN ENTRANT FOR ANY DIRECT, SPECIAL, INCIDENTAL, EXEMPLARY, PUNITIVE OR CONSEQUENTIAL DAMAGES (INCLUDING LOSS OF USE, DATA, BUSINESS OR PROFITS) ARISING OUT OF OR IN CONNECTION WITH ENTRANT'S PARTICIPATION IN THE CHALLENGE, WHETHER SUCH LIABILITY ARISES FROM ANY CLAIM BASED UPON CONTRACT, WARRANTY, TORT (INCLUDING NEGLIGENCE), STRICT LIABILITY OR OTHERWISE, AND WHETHER OR NOT BINANCE HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH LOSS OR DAMAGE.

7.2. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE LIMITATION OR EXCLUSION MAY NOT APPLY TO YOU.

7.3. By entering the Challenge, Entrant agrees to indemnify, defend, and hold harmless Binance from any and all liability for any claims, damages, injuries or losses of any kind and to release all rights to bring any claim, action or proceeding arising out of, in connection with, or relating to, (i) participation in the Challenge, (ii) without limitation, death, physical harm or property damage, arising directly or indirectly from the acceptance, possession, misuse or use of the Prize, (iii) defamation, violation of publicity rights, or invasion of privacy in connection with the Challenge or acceptance and use of the Prize, (iv) copyright infringement, trademark infringement, or any other intellectual property-related cause of action arising from or related to the Challenge, the Prize, or Binance's advertising and marketing related to the Challenge, Entrants or the Winner, (v) unauthorized human intervention in the Challenge, (vi) technical errors related to computers, servers, providers, or telephone, or network lines, (vii) printing errors, (viii) lost, late, postage-due, misdirected or undeliverable mail, (ix) errors in the administration of the Challenge or the processing of entries, or (x) injury or damage to persons or property (including to any computer or mobile device systems resulting from participation in or accessing or downloading information in connection with the Challenge), which may be caused, directly or indirectly, in whole or in part, from Entrant's participation in the Challenge or receipt or use of any Prize. Entrant assumes all liability for an injury or damage caused, or claimed to be caused, by

participation in the Challenge, or the acceptance, receipt, or use of the Prize or any Prize component. Entrant further agrees that in any cause of action, Binance's liability will be limited to the value of the Prize, and in no event shall Binance be liable for attorney's fees.

7.4. Binance assumes no responsibility for, and will disqualify entries that, are: stolen, late, lost, illegible, incomplete, invalid, unintelligible, altered, tampered with, unauthorised, fraudulent, damaged, destroyed, delayed, misdirected, not delivered, not received, or that have incorrect or inaccurate entry information, whether caused by any of the equipment or programming associated with or utilised in the Challenge, or by any human, mechanical or electronic error that may occur in the processing of the entries in the Challenge, or other errors appearing within the Prize Promotion Terms or in the Challenge related advertisements. Binance assumes no responsibility for any typographical or other error in the printing of the offer or administration of the Challenge, errors in processing entries, identifying the Winner, in the announcement of the Prize and Winner, the delivery of the Prize, any problems or technical malfunction of any telephone network or lines, computer systems, online systems, servers or providers, computer equipment, software, failure of any e-mail on account of technical problems or traffic congestion on the internet or on any website including binance.com, or any combination thereof, including, without limitation, any injury or damage to Entrant's or any other person's computer system/software related to or resulting from participation in, or uploading any materials or downloading any materials related to, the Challenge. Use of any device to automate or subvert entry is prohibited and any entries received by such means will be void. Binance reserves the right in its sole discretion to disqualify any person it suspects or finds (i) to have tampered with the entry process or the operation of the Challenge; (ii) to be acting in a disruptive manner, or with the intent to annoy, abuse, threaten or harass any other person; (iii) to display behaviour that will bring such Winner and/or Binance into disgrace; (iv) to have provided inaccurate information on any legal documents submitted in connection with the Challenge; or (v) to be acting in violation of these Prize Promotion Terms.

7.5. ANY VIOLATION OF THESE PRIZE PROMOTION TERMS OR THE TERMS OF USE BY A WINNER WILL RESULT IN SUCH WINNER'S DISQUALIFICATION AS A WINNER OF THE CHALLENGE AND ALL PRIVILEGES AS A WINNER WILL BE IMMEDIATELY TERMINATED.

7.6. For the avoidance of doubt, this Clause 7 is additional to any provisions on indemnity or limitation of liability in the Terms of Use, the Rulebooks and any applicable Product Terms.

8. GRANT OF RIGHTS

Except where prohibited by law, by entering the Challenge and/or winning the Prize, the Entrant irrevocably consents to the use of his or her name, image, photograph, likeness, biographical information, entry, statements attributed to the Entrant (if true) and any video footage related to the Prize, for Binance's advertising, promotional or other commercial purposes in all media now or hereafter known, worldwide and in perpetuity without additional compensation and additionally consents to Binance putting his or her name on a winner's list. Please note that Binance may not acknowledge or return any entries.

9. GENERAL TERMS

9.1. Binance:

9.1.1. reserves the right to cancel the Challenge at any time (including during the Challenge Period) or to amend the terms of the Challenge for any reason, or no

reason whatsoever; and

9.1.2. is not responsible if the Challenge cannot take place, or if the Prize cannot be awarded due to delays, interruptions or failures due to acts of God, war, natural disasters, weather, acts or threats of terrorism, strikes, lockouts, labor disputes, work stoppages, fire, acts of government, or other events outside of the reasonable control of Binance.

9.2. If, for any reason the Challenge is not capable of running as planned, including, without limitation, due to infection by computer virus, bugs, tampering, unauthorised intervention, fraud, technical failures, or any other causes beyond the reasonable control of Binance, which, in Binance's sole determination, corrupts or affects the administration, security, fairness, integrity or proper conduct of the Challenge, Binance reserves the right, in its sole discretion, to cancel, terminate, modify, or suspend the Challenge or any part of the Challenge. If the Challenge or any part of the Challenge is terminated or modified prior to the closing of the Challenge Period, notice will be given on binance.com or by such other methods as Binance may determine. Binance reserves the right to amend these Prize Promotion Terms from time to time during the Challenge Period.

9.3. ANY ATTEMPT BY ANY PERSON TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CHALLENGE MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAW AND SHOULD SUCH AN ATTEMPT BE MADE, BINANCE RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

9.4. The invalidity or unenforceability of any provision of these Prize Promotion Terms will not affect the validity or enforceability of any other provision. In the event that any provision of the Prize Promotion Terms is determined to be invalid or otherwise unenforceable or illegal, the other provisions will remain in effect and will be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Binance's failure to enforce any term of these Prize Promotion Terms will not constitute a waiver of that term or any other provision of these Prize Promotion Terms. Entrant agrees to waive any rights to claim ambiguity of these Prize Promotion Terms. Headings are solely for convenience of reference and will not be deemed to affect in any manner the meaning or intent of these Prize Promotion Terms or any provision hereof. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in the Challenge Materials, privacy policy/notice or terms of use on a website and/or the terms and conditions of these Prize Promotion Terms, the Prize Promotion Terms shall prevail, govern and control and the discrepancy will be resolved in Binance's sole and absolute discretion.

10. PRIVACY

All information submitted by Entrants and collected by Binance in connection with Entrant's entry will be subject to and will be treated in a manner consistent with the Terms of Use. By participating in the Challenge, Entrant hereby agrees that Binance may collect and use his or her personal information submitted with the entry, and acknowledges that he or she has read and accepted the Privacy Notice.

11. DISPUTES, GOVERNING LAW, JURISDICTION AND ARBITRATION

The clauses relating to Notice of claim - Negotiation, then Arbitration; Agreement to arbitrate; Governing law; and Class action waiver of the Terms of Use shall apply to any disputes or claims relating to, arising out of or in connection with these Prize Promotion Terms, including your assent to these Prize Promotion Terms.

12. TRANSLATIONS

This document may have been translated and published in different languages. In the event of any inconsistency, misstatements, omissions, or errors appearing in any translated version, the English version shall prevail.