



 **BINANCE**
BLOCKCHAIN WEEK
DUBAI 2022 28 - 30
MARCH

AGENDA

 **BINANCE**
BLOCKCHAIN WEEK
DUBAI 2022

As a fast-moving industry, blockchain relies on its community. That's why Binance brings together the best thought leaders, founders, and innovators for Binance Blockchain Week. From Singapore to Vietnam, we've delved deep into the foundations and future of blockchain technology over the past four years.

Hundreds of industry professionals have shared their thoughts. Thousands have attended, and no topic has been left untouched.

2022 is no different. With a speaker lineup covering everything from crypto adoption to investment, you're in the right place. For the best in blockchain insights, we welcome you to Binance Blockchain Week 2022.

About Binance

At Binance, we take our vision of increasing the freedom of money seriously. By spreading this freedom globally, we can significantly improve lives around the world. To achieve this, we provide industry-leading cryptocurrency services to millions of users.

Binance also maintains a dedicated commitment to charity, social responsibility, and community building. So whether you want to trade, build, earn, or learn, Binance has something for you.

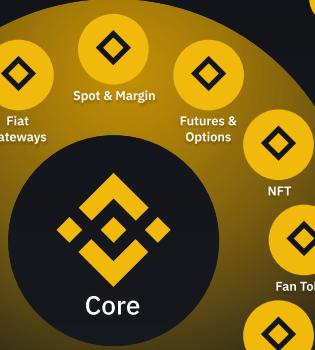
The Binance Ecosystem



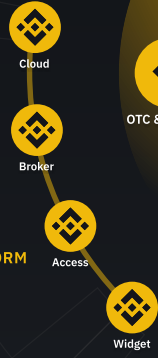
PARTNER
FIAT-CRYPTO
EXCHANGES
& CRYPTO
UTILITY



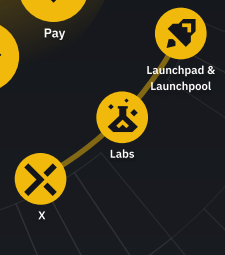
DECENTRALIZATION



BINANCE
OPEN PLATFORM



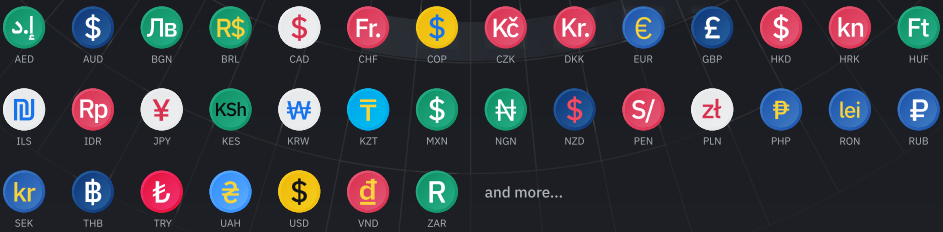
INVESTMENT &
INCUBATION



EDUCATION, INFORMATION,
SOCIAL GOOD



Supported Fiat Currencies





Day 1 | 28 March 2022

Crypto Ecosystem Growth - Adoption,
Industry Building, & User Safety

10:00 AM

OPENING KEYNOTE

Department of Economy and Tourism, United Arab Emirates

10:15 AM

FIRESIDE CHAT

Roadmap to Global Adoption

Binance, Galaxy Digital Holdings

10:40 AM

KEYNOTE SPEECH

SM Entertainment

11:05 AM

PANEL

**Embracing Social Responsibility in the
Blockchain Industry**

Binance Charity, Blockchain Nigeria User Group, Global Policy House,
Gojo & Co, QTUM

11:35 AM

FIRESIDE CHAT

Binance Charity, UN World Food Programme Innovation Accelerator

11:55 AM

KEYNOTE SPEECH

IOHK

12:10 PM

LUNCH BREAK



Day 1 | 28 March 2022

**Crypto Ecosystem Growth - Adoption,
Industry Building, & User Safety**

01:10 PM

PANEL

**Safeguarding the Crypto and Blockchain
Ecosystem for a Bright Future**

Binance, Chainalysis, Morrison & Foerster LLP, TRM Labs

01:40 PM

PANEL

Charting a Successful Blockchain Career Path

Crypto Unstacked Podcast, DoraHacks, Dubai International Financial
Centre, IoTeX Network, YGG

02:10 PM

KEYNOTE SPEECH

Elrond Network

02:25 PM

COFFEE BREAK

02:45 PM

KEYNOTE SPEECH

Dubai International Financial Center

03:20 PM

PANEL

How far away are we from a True Web3 Experience?

Layah Heilpern Media Limited, Ocean Protocol, Polygon,
Syscoin Foundation

03:50 PM

KEYNOTE SPEECH

Trust Wallet



Day 2 | 29 March 2022

Navigating the NFT, GameFi,
and Metaverse World

10:00 AM

OPENING KEYNOTE

Messari

10:15 AM

PANEL

**Who's building the Infrastructure for Web3?
Decentralized Projects or Centralized Companies?**

Binance, Tea, Tether, Vulcan Forged

10:40 AM

PANEL

Bringing Finance to the Masses with a DeFi future

1INCH, ANKR, BNB Chain, Injective Protocol, Reef

11:10 AM

KEYNOTE SPEECH

The Sandbox

11:25 AM

PANEL

Beyond the NFT Hype (Successful Use Cases)

Alethea AI, Binance Charity, Hypebeast, Media Publishares (Esquire, Vogue Singapore, Robb Report), QCP Capital

11:35 AM

FIRESIDE CHAT SESSION

Binance Charity, UN World Food Programme Innovation Accelerator

11:55 AM

LUNCH BREAK

12:55 PM

PANEL

**How do you create a Successful GameFi/
Play-to-Earn Token Economy?**

Animoca Brands, BNB Chain, Delphi Digital, Liberty Guild Games



Day 2 | 29 March 2022

**Navigating the NFT, GameFi,
and Metaverse World**

01:20 PM

PANEL

What are the barriers to NFT and GameFi's Mass Adoption?

Binance, Binance NFT, ChapterX, Dacoco.io, Gala Games

01:50 PM

KEYNOTE SPEECH

Infinity Ventures Crypto

02:05 PM

PANEL

How the Crypto World is Reshaping Fan Engagement

Alpine Formula 1 Team, Arowana Sports, Binance Fan Token, Giants Gaming, Urban Roosters

02:35 PM

COFFEE BREAK

02:55 PM

PANEL

Growing a blockchain Ecosystem to One Billion Users

Bifinity, BNB Chain Fund, CertiK, Multichain, Venus

03:25 PM

PANEL

Creating Cross-chain Opportunities with Layer 1 Networks

Algorand, Arrington Capital, BNB Foundation, Spacemesh

03:50 PM

BNB CHAIN TECH ROADMAP

BNB Chain



Day 3 | 29 March 2022

Mastering the Essentials of Crypto Investment and Trading

10:00 AM

OPENING KEYNOTE

Ministry of Economy, United Arab Emirates

10:15 AM

PANEL

How will blockchain change the future of investing?

Antler, Binance Labs, Lightspeed India Partners, Spartan Group, TRON DAO

10:45 AM

PANEL

Future Trends and Features for Retail Crypto Investors

Amber Group, Binance, BitOasis, Matrixport, VCV Digital Group

11:15 AM

FIRESIDE CHAT

Binance Custody, WSR Association

11:30 AM

PANEL

Passive income in crypto. Where's the investment potential?

Binance Earn, BlockFi, Nexo, Ripple, Trust Wallet

12:00 PM

PANEL

What's the right fundraising model for your project? (VC, DAO, ICO)

Binance Labs, CVVC, PleasrDAO, Protocol Labs, Shima Capital



Day 3 | 29 March 2022

Mastering the Essentials of
Crypto Investment and Trading

12:30 PM

FIRESIDE CHAT

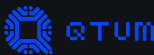
BNB Chain Fund, Forbes

12:50 PM

CLOSING KEYNOTE

CZ

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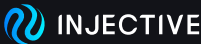
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Thank you for joining us at this year's **Binance Blockchain Week.**

None of it would be possible without the support of our community, attendees, and speakers. We hope you come away with newfound insights and share our vision of increasing the freedom of money globally.